

Shiloh Museum of Ozark History Board of Trustees
January 14, 2021

Meeting called to order at 6:33pm by President Jim Meinecke. Meeting held over Zoom.

Present: Jose Echegoyen, Jami Forrester, Jim Meinecke, Delene McCoy, Leticia Cortez, Hank Taylor, Anne Greene, Marian Hendrickson, Janelle Riddle, Nathan Shinn, Albina Riklon, Amanda Teff, Seth Rahmoeller, Joy Russell, Shawn Burns. **Member Excused:** Judy Van Hoose. **Member Absent:** Zessna Garcia Rios.

Presentation: Scott Jordan, principal from Civitas, Inc. (designers/architects), discussed The Jones Center's Design Excellence grant to redesign its campus. He talked about the public meetings being held and the master plan and timeline for the project.

November minutes: Marian moved to accept the amended minutes, Lety seconded. Motion approved.

Treasurer's report/ End of 2020: Allyn reported that donations and the board's operating account were up. The City budget had \$35,191 but end-of-year spending will decrease that another \$11,000 or so.

New Board Members: Anne Greene, Joy Russell, Nathan Shinn, and Amanda Teff.

Directors report: Allyn reviewed the contractor bids for the Shiloh Meeting Hall roof, with expectation of completion at the end of February or early March. Work on the second-floor Hall exhibits will begin after the roof work is done. We expect to have an end-of-year celebration for the 150th anniversary of the Shiloh Meeting Hall. In place of the traditional volunteer appreciation luncheon, museum staff created gift bags for the volunteers. The Cabin Fever Reliever was completely virtual this year.

Unfinished business

- *COVID 19:* Allyn reported that some staff are still working from home, the store will continue to be closed, and the success of reaching more users via social media and online platforms.
- *Development Manager:* Angie Albright starts Mon., Jan 25
- *Strategic Plan Review:* Items completed in 2020: full-time development manager, facilities work, two duplex purchases, technology and space expansion. Pending completion: Upgrade grounds and repairs, 2nd floor Hall exhibits, online portals, and relevancy promotion. Goals for 2021: restructuring staff, new programs, and review of basement storage.

New business

- **Museum Store Online:** Discussed the restructuring layout of the store, reevaluating item prices, and alternatives to delivery and shipping (standard shipping fee). Questions about the available space for products to be stored.
- **Feedback:** begin by selecting 10-15 items online, most popular items, as the initial setting up processes would require lots of work. Alternatively, sales could be a monthly subscription for an "item of the month." Needs clarification of what staff would be in charge of monthly subscriptions, or whether the board would begin the project as a fundraiser. Board concluded discussion would be pending until development manager can weigh in.

Committees: Board needs to re-evaluate the committee structure, correct duties, and role responsibilities.

Other: Allyn is retiring; her last day is Friday, June 11. The governance committee will begin the hiring process. Jami will send out a survey and gather feedback from the board.

Meeting adjourned at 8:20 p.m. by Jim Meinecke

Respectfully submitted,
Leticia Cortez for
Judy Van Hoose, Secretary