

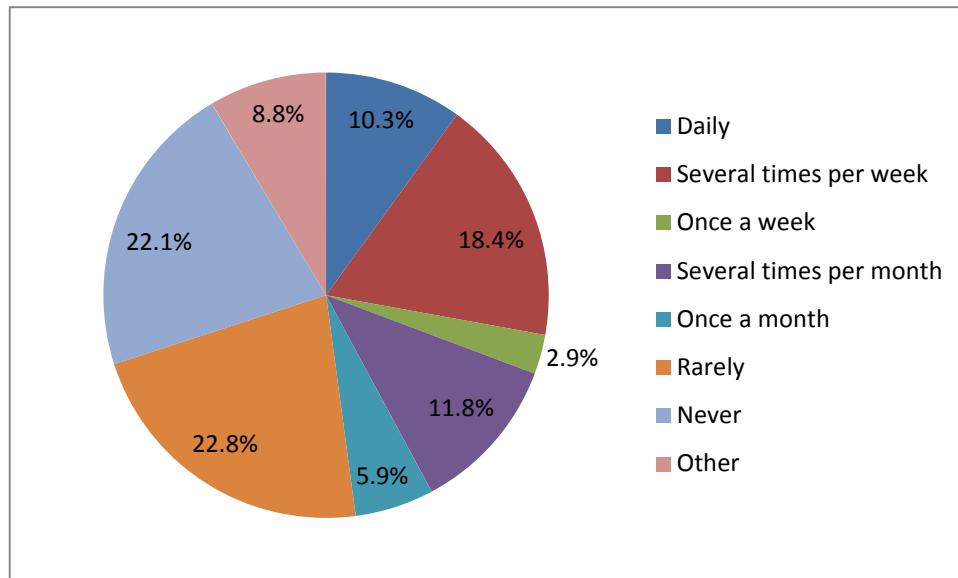


CITY OF SPRINGDALE

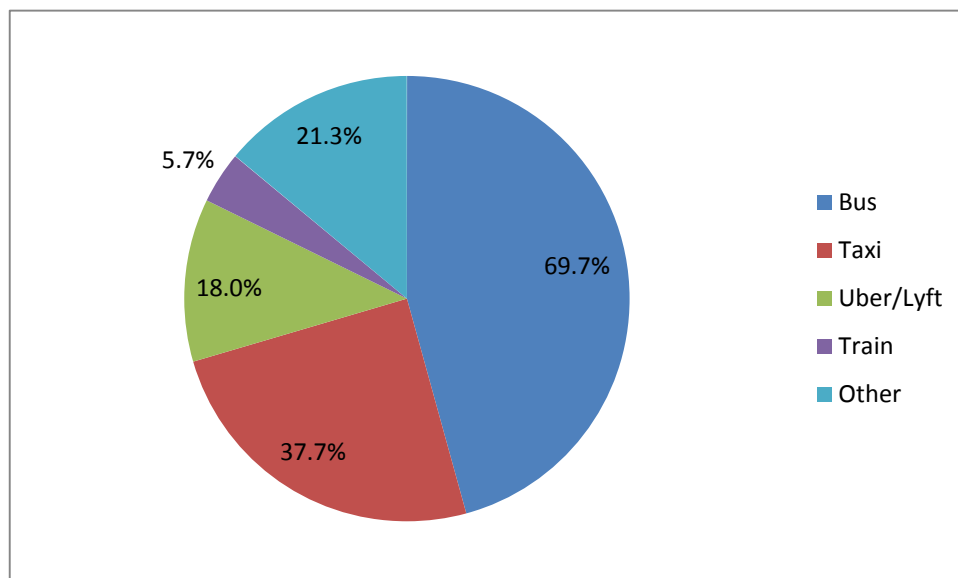
Community Discussion of Public Transportation

| Survey and Meeting Results |

How often do you use public transportation in Springdale?

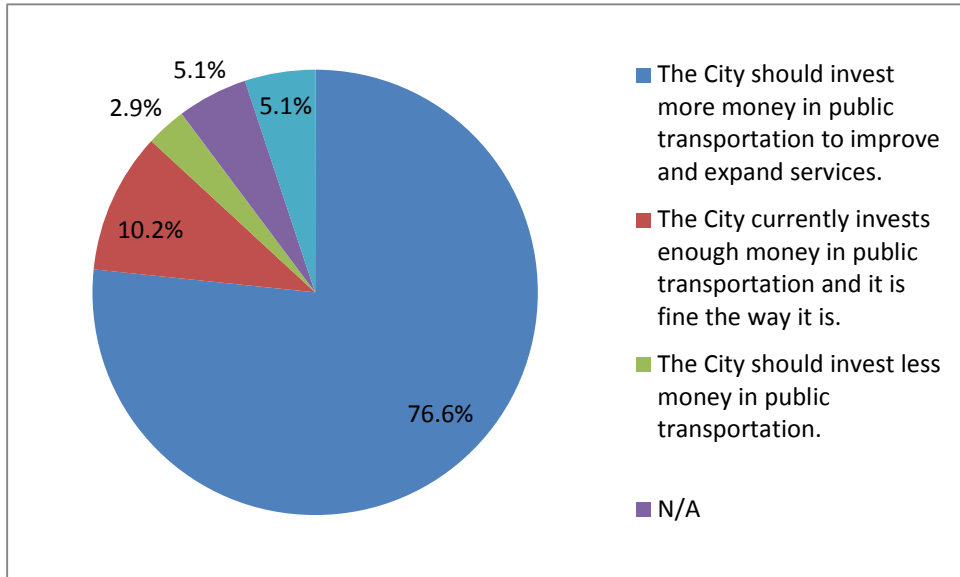


What type of public transportation do you use?

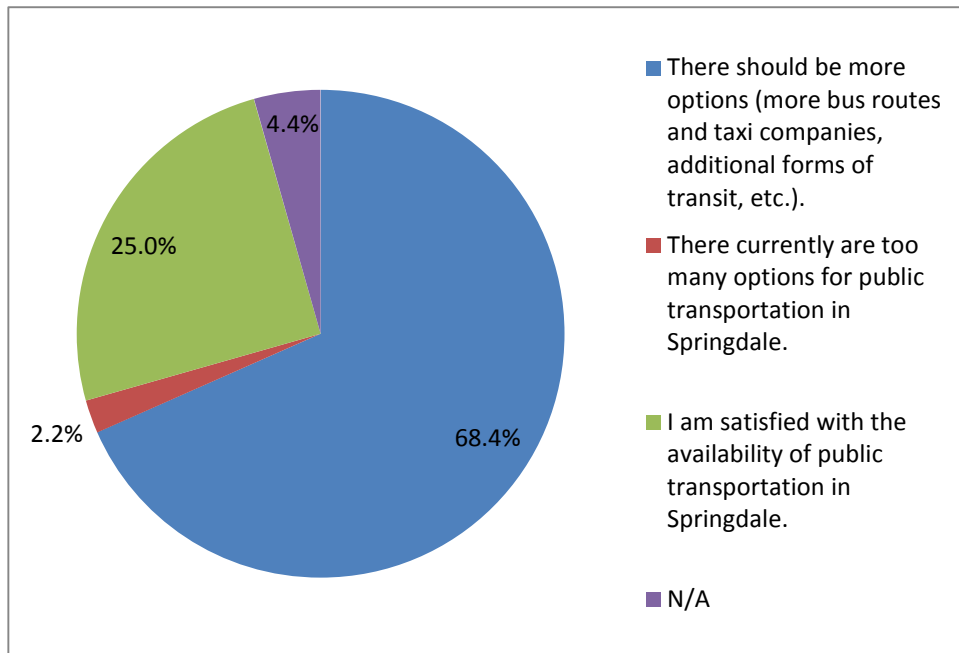


Note: 38.5% of respondents who selected "other" use ADA/Para Transit.

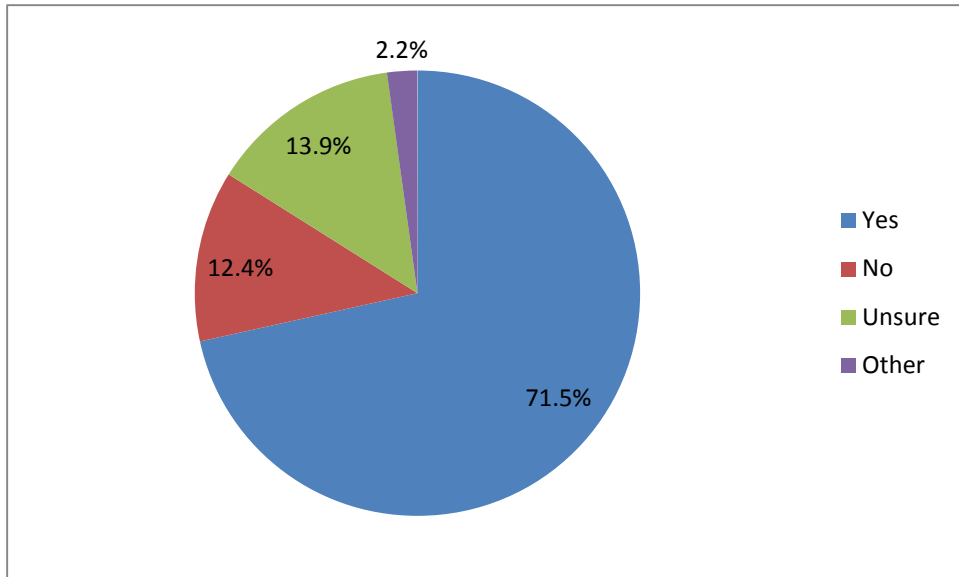
How do you feel about the City of Springdale investing in public transportation?



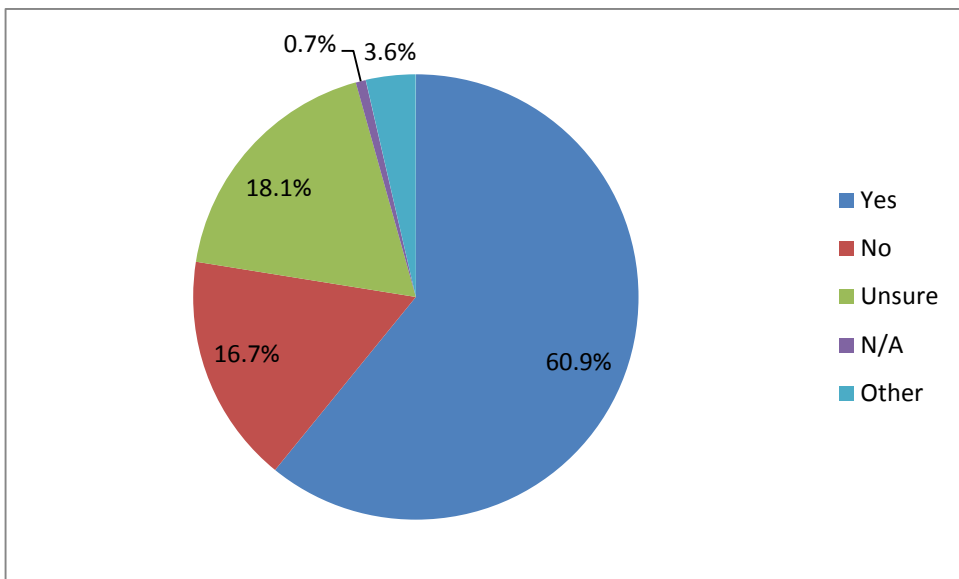
How do you feel about the availability of public transportation in Springdale?



Would you use public transportation more frequently if there were more options, such as an increase in bus routes and taxi companies, additional forms of transit, etc.?



Do you think Springdale would benefit from having additional forms of transit, such as a streetcar/trolley?



PHONE CALLS AND PUBLIC MEETINGS

Calls

- Resident lives in south Fayetteville and rides the bus to Springdale to shop because the prices at Walmart are cheaper.
- Fayetteville taxi owner believes we need a unified, independent organization to be a taxi authority for NWA.
- Backus is the last stop for ORT and the resident doesn't qualify for ADA program because she lives too far from the stop. She wishes we would expand the taxi cab vouchers because people who live outside of the bus routes can't get service.

Public Meeting - Tuesday

What role does transportation play in your life? What brings you to this meeting today?

- Black Apple Crossing
 - Interested in encouraging pedestrian traffic to his business
- Community Clinic - Liza Lopez
- Ozark Regional Transit
 - Public transit comes in many forms, taxis , buses
 - Using public transit encourages driving safely

No texting and driving – take the bus, text as much as you want

Taxi Availability

- Dynasty Taxi – Tim & Melissa Reynolds, owners
 - Operates 24/7, 365 days a year
 - They are based in Springdale with 6 cars dedicated to service Springdale calls
 - Volume of calls,
 - 35% of calls for week of Nov 20-27 were picked up in 15 min
 - 85% of calls for week of Nov 20-27 were picked up in 30 min
 - They just hired a bilingual call operator for Spanish speaking calls
 - They also have bilingual drivers
 - Book a ride with phone call, app, website booking

Question about Uber – covers mostly calls around Dickson in Fayetteville

Misty Murphy – Downtown Alliance

- Servicing people who need to use public transport (buses, taxis)
- Servicing people who choose to use public transport
- Have used Uber in Springdale for rides to airport, car rental places

Public Meeting - Thursday

What role does Public Transportation play in your life?

- Arkansas Support Network - clients
- George's employee benefit - increase needs
- Transports people with disabilities
- Endeavor Foundation - needs quality, affordable transportation

Do we need more public transportation options in Springdale?

- Need drivers who are bilingual
- People need cheaper service
- More transportation is needed for people who can't afford it
- We need more public transportation options
- We need to support what's in place
- We should grow what is here
- No Uber, not certified and it's risky
- Add additional transportation
- Support and expand what is here
- Work with other cities, have county-wide options
- People with disabilities need it
- People need transportation for events, such as parades, team sports (for kids) and locations such as the ballpark